



# **Reports from the Road**

**PCMA Annual Meeting  
New Orleans  
January 10-14, 2009**

**Submitted by: Glenn Duncan**

## **Summary**

Attended the annual PCMA (Professional Convention Management Association) Annual Meeting in New Orleans January 10th to 14th. This event retains a prestigious presence and draws high level attendees from both the “buyer” and “seller” sectors of the industry. Reports of over 3,000 attendees makes the education and networking opportunities one of the strongest of the year and most popular events in the MC&IT division of our business.

## **Participants**

Edmonton Tourism and other Canadian partners.

## **Results**

A very strong educational component once again was the framework for a busy week that includes many social / networking events. This week produced introductions to no less than 10 new US accounts that can be pursued for future business.

## **Other Activities:** (not related directly to the tradeshow i.e. sales calls, etc)

Attended CTC's Canadian Night Event for VIP guests with interest in Canadian meetings as well as participated in a Team Alberta dinner for select accounts.